

Rate Card



Orchestrating markets with people


Ad Type	Code	Description	Size	Home Page Price	Market Place Price	Calendar Page Price	5 % Discount 3 Month Agreement	7 % Discount 6 Month Agreement	10 % Discount 12 Month Agreement
Classified	CLS	Listing on Market Place Page/Text	N/A		\$ 25.00		N/A	N/A	N/A
Banner	B180	180X150 Static Banner	180X 150	\$300.00			\$285.00	\$279.00	\$270.00
Banner	B180	180X150 Static Banner	180X 150			\$300.00	\$285.00	\$279.00	\$270.00
Banner	B728	728X90 Static Banner top page	728X 90		\$300.00		\$285.00	\$279.00	\$270.00
Banner	B728	728X90 Static Banner top page	728X 90			\$300.00	\$285.00	\$279.00	\$270.00
Banner	B120	Static Banner	120X 240		\$275.00		\$261.25	\$255.75	\$247.50
Banner	B140	Static Banner	120X 140		\$200.00		\$190.00	\$186.00	\$180.00
Banner	B90	Static Banner	120X 90		\$175.00		\$166.25	\$162.75	\$157.50
Banner	B60	Static Banner	68X 60		\$275.00		\$261.25	\$255.75	\$247.50
Banner	B234	Static Banner	234X 60		\$200.00		\$190.00	\$186.00	\$180.00
Coupon	Coupon	Static Coupon body of Pages			\$500.00		\$475.00	\$465.00	\$450.00
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- **SymphonyOne Creative Services:** \$150 per hour
- **SPECIAL OFFER:** The first listing in each category on our directory pages gets a **FREE 120 x240 BANNER AD** for the first three months
- **WINTER BONANZA! 25% OFF** on each banner ad and coupon ad

AD- Examples

<div data-bbox="190 451 453 569" style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Your brand here</p> </div>	<p>Draw attention to your brand online</p>
<div data-bbox="142 617 501 928" style="background-color: #00C0C0; padding: 20px; text-align: center;"> <p>Choose your size 180x150 ad</p> </div>	<p>Choose from 8 sizes of banner ads 180x150 ad</p>
<p>S-T-R-E-T-C-H your advertising dollars 728x90 ad</p> <p>Stretch your advertising dollars. Put newspaper advertising online with banner ads and coupon ads.</p>	
<div data-bbox="261 1213 501 1692" style="background-color: #003366; color: white; padding: 20px; text-align: center;"> <p>Build your brand 120x240 ad</p> </div>	<p>Build your brand for a fraction of the cost of newspaper advertising</p>
<div data-bbox="261 1728 501 2011" style="background-color: #90EE90; padding: 20px; text-align: center;"> <p>We create the ads 120x140 ad</p> </div>	<p>We create the ads or place ads that you create</p>

AD- Examples

<p>Your ad gets wider exposure in a cluster of websites 120x90 ad</p>	<p>Your ad gets wider exposure in a cluster of websites</p>
<p>Connect directly with customers 468x60 ad</p>	
<p>Get premium positioning 234x60 ad</p>	<p>Connect directly with your customers with targeted online marketing</p> <p>Get premium positioning on homepages and directory pages of community websites</p>
<div data-bbox="121 1029 998 1449" data-label="Image">  </div> <p>Get customers into your store for special offers and deals with printable COUPON ADS changed weekly</p>	

Address:

Contact: sales@symphonyone.net

SymphonyOne is a targeted online marketing and advertising company. We put communities and businesses together for their mutual benefit and profit.